Beyond NEAT: 
The future of the Network
- How shall we engage? -

Meeting Programme (Draft)
And travel information
Background

Veterinarians face varied and complex situations in relation to animal health in different and evolving contexts. Economics can provide conceptual means to enhance their understanding of the socio-economic framework and effective tools to support decision making concerning animal health at any level in the economic system. On the other side, teaching Economics (and Animal Health Economics - AHE- in particular) in European Veterinary is a critical aspect of veterinary training.

NEAT activities to date

Based on this background, in October 2012 NEAT (an EU funded Erasmus LLP project) started a series of activities to fill the gap, with the aim of enabling a wider cadre of people to teach economics and to create educational materials in order to promote the best use of economics by animal health professionals.

In NEAT supply and demand of AHE in Europe were identified, including perceived users’ perception and motivation concerning the role of economics; a worldwide scientific literature review in AHE; elaboration of innovative targeted teaching methods and materials, and identification of dissemination strategies and tools to improve and develop AHE.

The Italian Meeting

After the meetings in London (2013) and Wageningen (2014), the Italian Meeting is meant to conclude this first round of activities and launch the Network towards new objectives. Based on the evaluation of its effectiveness to date, the Network will be challenged to identify tools and strategies to comply with the NEAT Vision (“…to ensure that organisations and businesses working with animal health professionals in Europe and beyond have access to professionals educated in economics of animal health by enhancing general understanding and awareness for competency needs, and by creating a sustainable, interdisciplinary network for sharing and developing open access delivery, methods, educational material, ideas, and other teaching resources”) in the years to come.

Dissemination and Sustainability in the mid-term are the key words of the 3rd Meeting. Based in particular on the qualitative and quantitative gap between demand and supply of AHE teaching, NEAT Partners will be asked to identify real actions they can undertake in their institutions and/or countries to contribute to the objectives relevant to the NEAT mission.

Some aspects of Dissemination and Sustainability are targeted in particular, namely differentiated training audience and levels; institutional and geographical extension of the Network; feasibility of a dedicated society and/or journal; development of further collaborative projects; institutional engagement at national/international level; and enhancement of web based activities.

In this framework, the University of Bologna has planned a follow up of the 3rd NEAT Meeting at local level with the workshop “NEAT Meets Italian Vets” where NEAT representatives will discuss the role of Economics in Vets formation with special focus on the Italian situation (9th September morning, at the Department of Agricultural and Food Sciences, on behalf of the School of Agriculture and Veterinary Science).
# Meeting Programme (draft)

## Day 1

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8.30-9.00</td>
<td>Registration</td>
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<tr>
<td>9.00-9.20</td>
<td>Welcome/Opening Organization</td>
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<tr>
<td>9.20-10.00</td>
<td>Report on WP activities (WP1-WP4): “What we have done and learned; what can/should be improved (proposals)”</td>
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<tr>
<td>10.00-10.30</td>
<td>Report on WP5 Dissemination</td>
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<td>10.30-11.00</td>
<td>WP6 Evaluation</td>
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<tr>
<td>11.00-11.30</td>
<td>Coffee break</td>
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<tr>
<td>11.30-12.00</td>
<td>Focus on sustainability: questionnaire result, update of on-going discussion about available options</td>
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<tr>
<td>12.00-12.30</td>
<td>Discussion on NEAT continuation in the mid term</td>
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<td>12.30-14.00</td>
<td>Lunch</td>
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<td>14.00-15.30</td>
<td>Working group session: “Future vision of the network: How I/my Organization will contribute in practice to keep NEAT going ahead?” (Several parallel working groups structured around themes)</td>
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<td>15.30-16.00</td>
<td>Coffee break</td>
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<tr>
<td>16.00-17.30</td>
<td>Report from working groups</td>
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<td>Discussion: “Identification of shared strategies”</td>
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<td>19.30</td>
<td>Dinner</td>
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## Day 2

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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8.30-9.00</td>
<td>Administration issues</td>
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<tr>
<td>9.00-9.30</td>
<td>Opportunities for support NEAT 2016 and beyond</td>
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<tr>
<td>9.30-11.30</td>
<td>Identification of tools to implement strategic objectives</td>
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<tr>
<td>11.30-11.45</td>
<td>Coffee break</td>
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<tr>
<td>11.45-12.30</td>
<td>Conclusion/End of Meeting</td>
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</table>
Meeting venue: Centro Ricerche Marine
Via Amerigo Vespucci 2 – Cesenatico (Italy)

Travel Information

The Conference will take place in Cesenatico, a touristic town of 25,000 inhabitants on the Adriatic coast. The closest cities with international airports are Bologna and Rimini (see the map).

1. Going to Cesenatico by CAR:
   a) Driving from Bologna or from Motorway A14 (Bologna-Ancona-Bari) exit “Cesena” (important: do not take the “Cesena nord” exit), at the first traffic circle, take the first exit for the road SP71-Bis towards north-east and follow directions to Cesenatico (distance from this point is about 16 km)
   b) Driving from Rimini: take road SS16 “Adriatica”, direction north until Cesenatico (distance is about 23 km).

2. From the BOLOGNA airport

By car

Just follow the indications for the Motorway (green panels) A14, direction toward Ancona. From the Motorway A14 follow the instructions under point 1(a) above.

By train

Bus line (line BLQ) from the Airport to the Train Station “Bologna Centrale”: every 30 minutes in the early morning and late evening, and every 15 minutes during the day (travel time about 45 minutes). Link to the Bus BLQ timetable: [http://www.tper.it/content/linea-bpq-aeroporto-stazione-centrale](http://www.tper.it/content/linea-bpq-aeroporto-stazione-centrale)

a) From Bologna Centrale there are not direct trains to Cesenatico, you should arrive in Ravenna or in Rimini and change train to Cesenatico. Link to train timetable: [http://www.trenitalia.com/cms/v/index.jsp?vgnextoid=4edd1a035296f310VgnVCM1000005817f90aRCRD](http://www.trenitalia.com/cms/v/index.jsp?vgnextoid=4edd1a035296f310VgnVCM1000005817f90aRCRD)
b) You can also arrive by train at Cesena and reach Cesenatico by bus. The Bus Station is in front of the Cesena Train Station: bus-line 94A/94 to Cesenatico, bus stop “Porto Canale” (± 45 min.) in Cesenatico. Link to bus timetable: http://www.startromagna.it/servizi/orari-e-percorsi/?lang=en

3. From the RIMINI Airport

By car
Just take road SS16 in front of the airport, direction north-west toward Cesenatico.

By train
There is a direct bus (line 9) from the Airport to the Rimini Train Station, where you can take the train to Cesenatico.

Link to the train timetable: http://www.trenitalia.com/cms/v/index.jsp?vgnextoid=4ddd1a035296f310VgnVCM1000005817f90aRCRD.

Tips for hotel reservation

Book your hotel as soon as possible: early September is still holiday time in Italy and room availability might become short in next months or weeks.

The Meeting venue is the Centro Ricerche Marine (CRM), via Vespucci n. 2, Cesenatico.
As shown in the map below, CRM is located just besides the dockyard (Darsena) and the main Cesenatico canal (Porto canale).
You can book a hotel through the tourist assistance service website:


We recommend to choose an hotel in the central area of Cesenatico (Cesenatico-Centro), as indicated in the map (the map also shows the two locations where hotels are concentrated).
Hotels in this area are close to CRM (no more than 2.0-2.5 km from CRM).
Though many hotels have a bike service, we suggest to avoid other areas because of the distance from the CRM (4 to 6 km).

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WELCOME TO THE 3RD NEAT MEETING!

Map of Cesenatico

Cesenatico - Centro

Centro Ricerche Marine (CRM)
Via A. Vespucci, 2

Hotels

Railway Station

Hotels

Hotels